

# DIYplr.com

*What Your Readers Want... Step by Step*

## Information Product Creation Resource List

Whether you're getting ready to create your product, need product graphics or are ready to sell, here is a list of resources that might come in handy.

### Surveys

- **Easy Internet Survey:** This free survey program allows you to set up unlimited campaigns and stores your data. You can either choose a hosted campaign or get the raw code to put into your own website. <http://easyinternetsurvey.com>

### Research Tools & Websites

- **Google Keyword Tool:** Free online keyword tool that shows you monthly searches on Google, advertiser competition and more. <https://adwords.google.com/select/KeywordToolExternal>
- **Market Samurai:** A very powerful keyword and competitive analysis tool. You can download a free trial of this desktop software. <http://marketsamurai.com>
- **Word Tracker:** A paid online service (with a free trial) to help you analyze keyword search volume and competitiveness. <http://wordtracker.com>
- **ClickBank:** A digital product marketplace that allows you to browse/search to see what products are selling. <http://clickbank.com>
- **Amazon:** View bestsellers in topic categories for print and digital products. <http://amazon.com>

### Writing Help

- **All Custom Content:** For ghostwriting of ebooks, reports, articles and more. <http://allcustomcontent.com>

- **DIYplr:** Private label rights (PLR) step-by-step content and other useful tools. <http://diyplr.com>
- **All Private Label Content:** A variety of PLR articles, reports, autoresponder series and more. <http://diyplr.com/r/aplc.html>
- **Easy PLR:** A variety of PLR content in a variety of niches. <http://diyplr.com/r/easy-plr.html>
- **PLR Coaching Content:** Create high-value information products/coaching programs with this PLR content. Sales and marketing materials are included in the packages, making it easy to put your product together. <http://diyplr.com/r/coaching-plr.html>

## PDF Creation

- **Adobe Online:** Quality online PDF conversion with a free trial. <http://createpdf.adobe.com>
- **Free PDF Converter:** Free online conversion. <http://freepdfconvert.com>
- **Nova PDF:** Desktop software with a free trial. <http://novapdf.com>
- **Brandable PDFs:** Create PDFs that your affiliate can brand with their information and affiliate links. <http://viralpdf.com>

## Video Creation

- **Moyea PPT4 Converter:** Desktop software converts Microsoft PowerPoint presentations to .flv files you can load to YouTube. <http://moyea.com>
- **YouTube:** Upload and stream videos for free. <http://youtube.com>

## Audio Creation

- **Audacity:** Free software allows you to create and edit audio recordings <http://audacity.sourceforge.net/download/>

## Graphic Design

A few places to get quality graphics created:

- **Nola Cooper:** <http://nolacooper.com>

- **FreshNets:** <http://freshnets.com>
- **Get Ecovers:** <http://getecover.com>

## Sales Page Creation

- **All Custom Content** – Get sales copy written at <http://allcustomcontent.com>
- **AWAI Copywriting Course** – Learn everything you need to know about copywriting to do it yourself. <http://www.awaionline.com/copywriting/learn/make-six-figures/>

## Digital Product Shopping Carts / Sales Systems

There are plenty of systems that allow you to sell products and deliver them digitally. Here are some of the better ones.

- **ClickBank:** A marketplace that collects payments and pays your affiliates for you. You benefit from the large marketplace and affiliate network, but there are fees for each sale you make. <http://clickbank.com>
- **1ShoppingCart:** An all-in-one shopping cart system that includes your autoresponder, affiliate program and shopping cart. It is a monthly service and your cart is hosted on the 1ShoppingCart servers. <http://1shoppingcart.com>
- **Amember:** A script that allows you to sell subscription-based and one-time purchase products. You pay for the script one time and it runs from your own web server. It includes your shopping cart, affiliate program and limited mailing list capabilities. <http://amember.com>
- **DLGuard:** A script that allows you to sell subscription-based and one-time purchase products. You pay for the script one time and it runs from your own web server. It does not currently have any affiliate program or mailing list capabilities, but it does have some autoresponder integration capabilities. <http://dlguard.com>

## Autoresponder / Mailing List Management

Some of the shopping cart options above include this capability, but if you need this option or want to integrate something more powerful, these might be an option. **NOTE:** Check the company website for any integration possibilities.

- **Aweber:** This is a web-based service you pay for monthly that includes some powerful features for split testing, stats, social media integration and more. There is a \$1 30-day trial. <http://aweber.com>

- **Autoresponse Plus:** A script you purchase to send email from your own server. It saves you monthly fees and has good features, but not quite as powerful as some of the other web-based options. <http://autoresponseplus.com/>
- **Get Response:** Another web-based service with a monthly fee that also includes some powerful features. In addition to split-testing and stats, they also have an iPhone app that allows you to manage your email marketing on the go. <http://getresponse.com>